

FOR BUILDING AND MANAGING YOUR PBN

Private Blog Network Definition

A Private Blog Network is a group of blogs on aged domains and hosted on different servers with different IPs. These blogs are created to simulate natural quality backlinks to the owner's money site.

As close as your blogs get to simulating quality niche websites, the harder it is for search engines to find or penalize your PBN.

Managing Your Private Blog Network

Do:

1. Use different providers of shared hosting.
2. Add the “about”, “contact” and “privacy” pages to each of your websites.
3. Keep your websites updated (WordPress, themes, plugins).
4. Continue adding backlinks to your blog network over time.
5. Make sure each blog is different from all the others.
6. Add photos, videos, headings and bullet points to your blog posts.
7. Add links to authority and other niche websites (but not for the same keyword you’re trying to rank for).

Don't:

1. Don't use one hosting provider, SEO hosting providers or C-class hosts as they all leave a footprint that's easily detectable by search engines.
2. Don't interlink blogs, i.e. don't link from one blog in your PBN to another.
3. Don't add things that are unique to you to all of your websites (a unique signature, a name, an affiliate link, an advertiser link, banners, etc.).
4. Don't use plugins that leave a unique footprint.
5. Don't use any Google services for your network (Google Analytics, Webmaster Tools).

Remember, the goal is to make it impossible for Google to tell that all these websites belong to you. Google should also be unable to tell that they have anything to do with one another.

How To Publish Content To Your Private Blog Network

Content should always be unique — it can be well spun, curated and mixed. Services that can help you with your content:

[Big Content Search](#) - search engine of 128,000 private label articles and ebooks

[Big Media Scraper](#) - enrich your articles with headings, italic, bold text, videos and images

[Green Light Articlez](#) - writing services



Easy Blog Networks

Easy Blog Networks is a PBN hosting service that installs blogs with 1-click on random servers hosted by big-brand hosting providers like Amazon Web Services, Microsoft Azure, HP Cloud and others. The system automatically updates WordPress, plugins and themes and maintains daily blog backups.

We built Easy Blog Networks to be the easiest, simplest and 100% autopilot solution for building, hosting and managing your PBNs.

[Learn more...](#)