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Hey Zamurai Warriors,

Boy, do I have an awesome interview to share with you today! I've had the pleasure of getting to know a very savvy Internet marketer this week, that goes by the name of Mark Bishop.

Mark was the typical every day guy, who ran his own plumbing company, when in 2008 decided to take a skill he learned in the '80s, to the Internet. Today, he runs a VERY successful niche site empire that profits over 6 figures a year, but it didn't happen over night. Sit back, relax and enjoy this golden information.



Joshua Zamora



Mark Bishop



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Joshua: How old are you?

Mark: I'm closer to 47, than 46

Joshua: How Long ago did you get started online?

Mark: Started toying with it in 2008, badly

Joshua: Are you working full time online today?

Mark: Yes I work full time online, and have done for almost a year.

Joshua: What kind of work did you do before Internet marketing?

Mark: I was a self-employed UK plumber

Joshua: What made you want to get into Internet marketing?

Mark: Well, to be honest I became hooked on mail order back in the 80's [it's an age thing]. I looked at Internet marketing as being much the same.

Joshua: How long did it take for you to make your first dollar online?

Mark: I lost more money than I made for quite a while, until I put up a site in a weird little niche. This was more luck than judgement but I started to make money then.

Joshua: What was the biggest obstacle you overcame early on in your Internet marketing career?

Mark: I had lots of obstacles to overcome, and still have some to a certain extent. I guess I would say that I'm technically challenged. I also have, or should I say, had a tendency to drift from one thing to another, guess I was chasing the easy money dream, which many of us are guilty of when we start off.



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That was one of the reasons I put the methods now detailed in Niche Synergy together. I wanted a plan that I knew worked, which I could follow every day without thinking. I still wander and procrastinate, but it doesn't matter as long as I have completed the steps I need to complete on that specific day.

Joshua: What are some things you still struggle with today in your business?

Technology, but most of the methods I use today to dominate all of those weird little niches don't really require much in the way of technical know-how, and when it does I outsource it for pennies.

Joshua: What is the #1 advice you can give to someone just starting out in his or her online business that's looking to make money online?

Mark: The problem I see everyone making (and I was the same) is thinking they are going to make huge amounts of money virtually overnight with little work. If I can make money online then anyone can [I'm not joking].

If I had to offer one piece of advice: treat your online ventures as a real business, get a plan that you know beyond any doubt works and follow it to its successful conclusion, & then do it again and again!

Joshua: What do you enjoy most about your online business?

Mark: Well I'm not getting any younger and fitting peoples bathrooms for a living was starting to play havoc with my knees and back.

My niche marketing business is hands off once I have my foundation properties in place. I still work hard because I want to dominate as many niches as I can. But I do get to see my little girl grow up and spend far more time with her than I would of as a plumber.

Joshua: What exactly is Niche Synergy about?

Mark: Niche Synergy is a module based training platform which details everything I do from start to finish. Each module takes you step by step through the process I use over a series of bite-sized lessons.



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Personally I use the methods in Niche Synergy to dominate niches as an affiliate, product vendor and site flipper. But I designed Niche Synergy to be user friendly for anyone. What I mean is; if all you want to do is learn how to dominate and profit as an affiliate, you can do it; simply stick to Module 2.

If you always wanted to have your own profitable product in the marketplace with affiliates falling over each other to promote, then use Module 3. Pick which part you're interested in and stick with it or do the lot [now or later], it's flexible and works on all levels.

Joshua: How can people benefit from the Niche Synergy and how is it different from other SEO courses?

Mark: Well, Niche Synergy is the result of over 6 months of work and unlike much of the training in this field, this is up to date stuff.

Niche Synergy is the business model which I use every day to dominate weird little niches which most don't know about or care about. Some think there is little to no money in the niches I work in, others think that the audience of traffic just isn't big enough to warrant any work.

Let me say and I can prove that I have made over six figures from just one weird niche website in 6 months. And it doesn't stop there, I have several other CB niche sites all making me passive income, month after month, and many, many more foundation properties set up to promote other vendors offers as an affiliate [I just haven't got around to building my own products for those specific niches yet - but I will].

Joshua: What makes you choose a particular niche to enter?

Mark: Profitability, has to be easy to dominate [most weird niches are], needs to be evergreen, I like to put everything in place and then move onto the next project while the previous one continues to make me passive income for as long as I want to own it.



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Joshua: What metrics you use to decide on a sub-niche to go after?

Mark: You've probably guessed that I like things to be easy. Well when it comes to picking profitable weird niches I have my own 'don't have to think about it method'.

In order for me to pursue a niche it has to tick 5 boxes, that's it. The whole process is simple and quick, I can normally determine if a niche is going to be profitable and simple to dominate within around 20 minutes. Once the 5 boxes are ticked I correlate my findings with keywords.

I use a specific kind of keyword, which I call 'trigger keywords'. My keyword research is also easy and you only need a few for the whole Niche Synergy thing to work.

My last project made me over \$123,000 in just over 6 months, and that began life on the back of one keyword.

Joshua: How do you rank your niche sites and keep the rankings post Panda/Penguin/Hummingbird. What kind of links are still working and which factors can hurt a site's rankings?

People fixate so much on links, which is the reason, most fail. Ranking today is a synergy in itself. There are a number of factors you need to include. Personally I only use relevant content-based links as 1st tier.

There is also one really important element, which I see nearly every SEO course misses out. I use a correlation of several elements to rank my foundation properties. That sounds complicated but it isn't; if it was I couldn't do it.

My foundation properties rank on the first page of for a lot of keywords and in most cases end up being considered as authority sites. The case study authority blog inside Niche Synergy has been through the last 3 updates unscathed; you can easily check my sites against the keywords for yourself.

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Closing Statements:

Mark Bishop is a real standup guy. He's a very humble and extremely savvy marketer.

I had the pleasure to get review access to Niche Synergy and I have to tell you, this is one of the best SEO courses I've gone through this year.

I picked up a few golden nuggets and ideas for niches I've never considered.

If you want a simple step-by-step course to earning six figures online in weird, undiscovered niches then I highly recommend you download your copy of Niche Synergy.

>> [Go To This URL](#) << Tomorrow the 7th of November at 11:00 AM EST to [download your copy of Niche Synergy](#).

or copy and paste the link below into your browser:

=> <http://zamuraiblogger.com/go/nichesynergy>

Niche Synergy gets a 5-Star Rating and is 100% ZAMURAI Approved.



To Your SEO Success,

Joshua Zamora

